

## Itinerary

| No. | Date | Week | Activities                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | City         |
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| 1   | 8/7  | Sun  | Flying to New York, NY from Beijing<br>(Arriving in New York, NY at the same day)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | New York, NY |
| 2   | 8/8  | Mon  | <p>Lecture: AM: 09:00-12:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>Federal government policies and regulations for the Innovation industry</li> <li>Specific measures made by governments at all levels to encourage industrial innovation and entrepreneurship</li> <li>The US government incentives about tax and others for start-ups</li> </ul> <p>Speaker: Richard M. Hendler<br/>Position: Clinical Associate Professor, Law in Business, NYU<br/>Tel: 212-998-0100<br/>Add: 44 West Fourth Street, 7-95, New York, NY 10012</p> <p>Lecture: PM: 2:00-5:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>Supportive policies made by local government for entrepreneurial projects</li> <li>Basic environmental requirements and the capital requirements for Startup project implementation</li> </ul> <p>Speaker: Richard M. Hendler<br/>Position: Clinical Associate Professor, Law in Business, NYU<br/>Tel: 212-998-0100<br/>Add: 44 West Fourth Street, 7-95, New York, NY 10012</p> | New York, NY |
| 3   | 8/9  | Tue  | <p>Lecture: AM: 09:00-12:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>Overview of American startup hubs development</li> <li>Status analysis of Group Innovation Space in American</li> <li>Qualification examination and development ways of startup hubs</li> </ul> <p>Speaker: Christoph Winkler<br/>Position: Assistant Professor, Baruch College<br/>Tel: 646-312-1000<br/>Add: One Bernard Baruch Way, New York, NY 10010</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | New York, NY |




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|   |      |     | <p>Lecture: PM: 2:00-5:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>• US demand for open space venture</li> <li>• Case Study: How do New York City support the group innovation space for development</li> </ul> <p>Speaker: Christoph Winkler</p> <p>Position: Assistant Professor, Baruch College</p> <p>Tel: 646-312-1000</p> <p>Add: One Bernard Baruch Way, New York, NY 10010</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                       |
| 4 | 8/10 | Wed | <p>Lecture: AM: 09:00-12:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>• History of innovation and entrepreneurship</li> <li>• Concept of innovation and the analysis of entrepreneurship elements</li> <li>• Training model and training methods of entrepreneurship</li> </ul> <p>Speaker: Dr. Matthew Snofield</p> <p>Position: Distinguished Professor in Business, Hofstra University</p> <p>Tel: 516-463-5728</p> <p>Add: 229 Weller Hall, Hofstra University</p> <p>Lecture: PM: 2:00-5:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>• Concepts of pioneering spirit, adventure spirit, innovation and enterprise capability and cultivation method</li> <li>• American college students' training about the spirit of innovation and entrepreneurship</li> </ul> <p>Speaker: Dr. Matthew Snofield</p> <p>Position: Distinguished Professor in Business, Hofstra University</p> <p>Tel: 516-463-5728</p> <p>Add: 229 Weller Hall, Hofstra University</p> | New York, NY                                                                          |
| 5 | 8/11 | Thu | <p>AM: 09:00-12:00</p> <p>Visit to Columbia University Startup Lab-Columbia Entrepreneurship</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>• Introduction of Columbia University Startup Lab-Columbia Entrepreneurship</li> <li>• Composition and laboratory Projects</li> <li>• Management of Columbia University Startup Lab-Columbia Entrepreneurship, Difficulties and solutions of cross-college cooperation</li> </ul> <p>Contact: Richard Witten</p> <p>Position: Special Advisor to the President of Columbia University</p> <p>Tel: 212-854-5573</p> <p>Add: 622 West 113th Street, New York, NY 10025</p>                                                                                                                                                                                                                                                                                                                                                                  |  |

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|   |      |     | <p>PM: 2:00-5:00<br/>Visit to New York University Entrepreneurship<br/>Subjects:</p> <ul style="list-style-type: none"> <li>• Introduction of New York University Entrepreneurship</li> <li>• Build and maintain for the innovation and entrepreneurship environment in New York University</li> <li>• Courses introduction in New York University Entrepreneurship</li> <li>• Services and measures by New York University Entrepreneurship to support Students' entrepreneurship, including: business information and financial support, management and operation of multiple services, etc.</li> </ul> <p>Contact: Adam Cragg<br/>Position: Programs Manager<br/>Tel: 212-992-6070<br/>Add: 16 Washington Place, (at Greene St.), New York City 10003</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                       |              |
| 6 | 8/12 | Fri | <p>AM: 09:00-12:00<br/>Visit to New York University Varick Street Incubator<br/>Subjects:</p> <ul style="list-style-type: none"> <li>• Task and function of New York University Varick Street Incubator</li> <li>• Supporting role description of Incubator to promote the development of industry innovation and entrepreneurship in the aspects of multimedia, network technology, information technology and mobile application, etc.</li> <li>• Management and operation mode made by New York University to incubator</li> </ul> <p>Contact: Steven Kuyan<br/>Position: Managing Director<br/>Tel: 212-292-3122<br/>Add: 137 Varick Street, 2nd Floor, New York, NY 10013</p> <p>PM: 2:00-5:00<br/>Visit to Pace University Entrepreneurship Lab<br/>Subjects:</p> <ul style="list-style-type: none"> <li>• Operation management mode introduction of Pace University Entrepreneurship Lab</li> <li>• Training and management of Pace University Entrepreneurship Lab instructors</li> <li>• Venture Lab project profiles and case observation</li> </ul> <p>Contact: Bruce Bachenheimer<br/>Position: Executive Director<br/>Tel: 212-618-6663<br/>Add: 163 William Street, Room 344, New York, NY 10038</p> | New York, NY |



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| 7  | 8/13 | Sat | Weekend Break                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | New York, NY |
| 8  | 8/14 | Sun | Weekend Break                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | New York, NY |
| 9  | 8/15 | Mon | <p>Lecture: AM: 09:00-12:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>• Course setting for innovation and entrepreneurship in American University</li> <li>• Initiatives by American University to support and encourages students to students ' innovative undertaking</li> <li>• Management Measures of Entrepreneurship School in American University</li> </ul> <p>Speaker: Dr. Stuart Schulman<br/>Position:Department Chair, CUNY<br/>Tel: 212-822-1731<br/>Add: 25 Broadway, 7th Floor, New York NY 10004</p> <p>Lecture: PM: 2:00-5:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>• Selection and engagement system of teachers who instructing the innovation and entrepreneurship courses</li> <li>• Teaching methods and special skills in innovation and entrepreneurship courses</li> <li>• Case Study: How to design the entrepreneurship courses to meet the demands of the students and market model</li> </ul> <p>Speaker: Dr. Stuart Schulman<br/>Position:Department Chair, CUNY<br/>Tel: 212-822-1731<br/>Add: 25 Broadway, 7th Floor, New York NY 10004</p> | New York, NY |
| 10 | 8/16 | Tue | <p>Lecture: AM: 09:00-12:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>• How do the federal government support the development of innovative start-ups</li> <li>• How do the local government support the development of innovative start-ups</li> <li>• Incubators Role and services provided by incubators to promote college students innovative undertaking</li> </ul> <p>Speaker: Cynthia Franklin<br/>Position:Adjunct Professor, New York University<br/>Tel: 212-998-0100<br/>Add: 44 West Fourth Street, 7-93, New York, NY 10012</p> <p>Lecture: PM: 2:00-5:00</p> <p>Subjects:</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | New York, NY |



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|    |      |     | <ul style="list-style-type: none"> <li>• Difficulty and challenge that the start-ups need to face in the early start the sustainable Solution</li> <li>• The role of start-ups in promoting local development and employment</li> <li>• Startups case study</li> </ul> <p>Speaker: Cynthia Franklin<br/>Position: Adjunct Professor, New York University<br/>Tel: 212-998-0100<br/>Add: 44 West Fourth Street, 7-93, New York, NY 10012</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |              |
| 11 | 8/17 | Wed | <p>AM: 09:00-12:00<br/>Visit to WeWork, New York Group Innovation Space<br/>Subjects:</p> <ul style="list-style-type: none"> <li>• Management practices and operational status of WeWork</li> <li>• Motivation system of WeWork for college students entrepreneurs</li> <li>• Access threshold and services of WeWork</li> </ul> <p>Contact: Blaine Ford<br/>Position: Community Manager<br/>Tel: 877-222-6125<br/>Add: 115 W 18<sup>th</sup> St. 4<sup>th</sup> Floor, New York, NY 10011</p> <p>PM: 2:00-5:00<br/>Visit to City University of New York, Center for Student Entrepreneurship<br/>Subjects:</p> <ul style="list-style-type: none"> <li>• Service and Technical Support by Center for Student Entrepreneurship</li> <li>• Aids and services to the start-up business provided by Center for Student Entrepreneurship for the students</li> <li>• Case Study: Successful entrepreneurial business cases analysis</li> </ul> <p>Contact: Alfred Waller<br/>Position: Administrative Assistant<br/>Tel: 212-822-1731<br/>Add: 25 Broadway, 7<sup>th</sup> Floor, New York, NY 10004</p> | New York, NY |
| 12 | 8/18 | Thu | <p>AM: 09:00-12:00<br/>Visit to ADI Labs, Columbia University<br/>Subjects:</p> <ul style="list-style-type: none"> <li>• Goals, tasks and services introduction of ADI Labs</li> <li>• Difficulties and solutions in the construction of ADI Labs</li> <li>• Role and functions of ADI Labs in promoting the development of innovative entrepreneurial community</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | New York, NY |

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|    |      |     | <p>Contact: Dan Schlosser<br/>Position: Product Manager<br/>Tel: 781-879-2306<br/>Add: 619 West 113th Street, New York</p> <p>PM: 2:00-5:00<br/>Visit to Joynture Group Innovation Space<br/>Subjects:</p> <ul style="list-style-type: none"> <li>Funding and operation management mode of Joynture</li> <li>Undertaken activities introduction of Joynture in recent years</li> <li>Resource integration introduction of Joynture</li> </ul> <p>Contact: Michelle Bonavitacola<br/>Position: Community Manager<br/>Tel: 212-943-6544<br/>Add: 48 Wall St. New York, NY 10005</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                   |
| 13 | 8/19 | Fri | <p>AM: 09:00-12:00<br/>Visit to Center for Social Innovation in New York City (CSI)<br/>Subjects:</p> <ul style="list-style-type: none"> <li>Group Innovation Space Management model of Center for Social Innovation in New York City</li> <li>Routine service content and task of CSI</li> <li>Cooperation between CSI Group Innovation Space and universities and the status of the resource allocation</li> </ul> <p>Contact: Dave Gise<br/>Position: Managing Director<br/>Tel: 212-274-8444<br/>Add: 601 West 26th Street, Suite 325, NY, 10001</p> <p>PM: 2:00-5:00<br/>Visit to Staten Island Makerspace (SIM)<br/>Subjects:</p> <ul style="list-style-type: none"> <li>Business model and entrepreneurial workshop management of Staten Island Makerspace</li> <li>Venture Projects in progress introduction of SIM</li> <li>SIM to create customer service and auxiliary equipment provided by SIM for the innovation makers</li> </ul> <p>Contact: Scott Van Campen<br/>Position: Manager<br/>Tel: 718-273-3951<br/>Add: 450 Front St, Unit B, Staten Island, NY 10304</p> | New York, NY      |
| 14 | 8/20 | Sat | Flying to San Francisco, CA from New York, NY                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | San Francisco, CA |
| 15 | 8/21 | Sun | Weekend Break                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | San               |



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| 16 | 8/22 | Mon | <p>Lecture: AM: 09:00-12:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>• Concept, history and current situation of Group Innovation Space</li> <li>• Required resources in the development of Group Innovation Space</li> <li>• Group Innovation Space: design and implementation methods of salon, training camp, training, competitions and other projects</li> </ul> <p>Speaker: Linda Lu<br/>Position: President, Hanhai Investment Inc.<br/>Tel: 408-573-1088<br/>Add: Suite 310, 97 E Brokaw Road, San Jose, CA 95112</p> <p>Lecture: PM: 2:00-5:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>• Financing and management methods of Group Innovation Space</li> <li>• Staff training approaches in Group Innovation Space</li> </ul> <p>Speaker: Linda Lu<br/>Position: President, Hanhai Investment Inc.<br/>Tel: 408-573-1088<br/>Add: Suite 310, 97 E Brokaw Road, San Jose, CA 95112</p> | San<br>Francisco,<br>CA |
| 17 | 8/23 | Tue | <p>Lecture: AM: 09:00-12:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>• American higher education reform and the rising and development of College enterprise startup</li> <li>• Reform history of Innovative Education Model in American Universities</li> <li>• How do American Universities take the advantages of enterprise resource to guide students start up business</li> </ul> <p>Speaker: Roger Chen<br/>Position: Professor, University of San Francisco<br/>Tel: 415-422-6546<br/>Add: 2130 Fulton Street, San Francisco, CA 94117</p> <p>Lecture: PM: 2:00-5:00</p> <p>Subjects:</p> <ul style="list-style-type: none"> <li>• Diverse means made by American Universities to encourage students' innovation and entrepreneurship</li> <li>• Case Study: classic example of American universities assist students' startup</li> </ul>                                                                  | San<br>Francisco,<br>CA |



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|    |      |     | <p>Speaker: Roger Chen<br/> Position: Professor, University of San Francisco<br/> Tel: 415-422-6546<br/> Add: 2130 Fulton Street, San Francisco, CA 94117</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                   |
| 18 | 8/24 | Wed | <p>AM: 09:00-12:00<br/> Visit to University of California San Francisco, Entrepreneurship Center<br/> Subjects:</p> <ul style="list-style-type: none"> <li>• Summary of entrepreneurship courses offered by Entrepreneurship Center</li> <li>• Management Model of Entrepreneur Center</li> <li>• Personnel training methods and selection of Entrepreneurship Center</li> <li>• Resource settings of Entrepreneurship Center</li> </ul> <p>Contact: Stephanie Marrus<br/> Position: Director, Entrepreneurship Center<br/> Tel: 415-502-1612<br/> Add: 3333 California Street Suite S-11, 94118 San Francisco, CA</p> <p>PM: 2:00-5:00<br/> Visit to Stanford Center for Entrepreneurship Studies, Stanford Venture Studio<br/> Subjects:</p> <ul style="list-style-type: none"> <li>• Mission and job content of Stanford Center for Entrepreneurship Studies, Stanford Venture Studio</li> <li>• Group Innovation Space construction, management, and operations in entrepreneurship research</li> <li>• Introduction of entrepreneurship courses for college students, guidance, lectures and competitions in entrepreneurship research</li> <li>• Case study</li> </ul> <p>Contact: Stefanos Zenios<br/> Position: Director<br/> Tel: 650-725-9663<br/> Add: Center for Entrepreneurial Studies, Stanford Graduate School of Business, 665 Knight Way, Stanford, CA 94305</p> | San Francisco, CA |
| 19 | 8/25 | Thu | <p>AM: 09:00-12:00<br/> Workshop with IBM Senior engineer<br/> Subjects:</p> <ul style="list-style-type: none"> <li>• IBM technology innovation projects and related policies</li> <li>• Management and staff development methods of modern high-tech enterprise IBM</li> </ul> <p>Contact: Zong, Lin<br/> Position: Senior engineer/scientist, IBM software group</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | San Francisco, CA |



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|    |      |     | <p>Tel: 408-859-6158<br/>Add: 6574 Ivy Lane, San Jose, CA 95129</p> <p>PM: 2:00-5:00<br/>Visit to Babson College San Francisco</p> <p>Subjects</p> <ul style="list-style-type: none"> <li>• Innovation and entrepreneurship curriculum setting and characteristics in Babson College San Francisco</li> <li>• Career Guidance Service mode of Babson College San Francisco</li> <li>• Babson College Teacher training and selection mechanism in Babson College San Francisco</li> </ul> <p>Contact: Lynn Santopietro<br/>Position: Director, Babson San Francisco<br/>Tel: 415-957-0415<br/>Add: 135 Main St., Third Floor, San Francisco, CA 94105</p> |                   |
| 20 | 8/26 | Fri | <p>Wrap-up</p> <p>Flying to Beijing from San Francisco, CA</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | San Francisco, CA |
| 21 | 8/27 | Sat | Arriving in Beijing                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Beijing           |



A handwritten signature in black ink, appearing to be "Deen" or similar, written in a cursive style.